



AMANDA BRECHER

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EDUCATION

Boston University | Boston, MA
 College of Communication, Expected Graduation May of 2026
Bachelors of Science (B.S.) in Journalism Candidate, Minor in Advertising
 Relevant Coursework: Reporting in Depth, Newswriting, Magazine Writing and Editing, Arts Criticism, Photojournalism, Disinformation in the Press
 References: Melissa Mitman, Editor of Metro Philadelphia News – 267-402-7809, melissa.mitman@metro.us
 Brian McGrory, Chair of the Journalism Department at BU – 617-548-2580, mcgrory@bu.edu
 Annie Maloney, Owner of Sweet Annie’s Candy Shoppe – 215-913-8585, info@sweetanniescandyshoppe.com

EXPERIENCE

Metro Philadelphia | Philadelphia, PA
Features Intern, June 2024-August 2024

- Pitch and write 1-2 articles weekly while working on a team of journalists to accomplish accurate and widespread reporting in the Philadelphia area and its surrounding suburbs
- Engage in sourcing and complete interviews to add voices to a story
- Manage the events listing page via WordPress by editing all pitched listings and press releases, then posting those that were timely and relevant
- Attend weekly editorial meetings and bi-weekly publisher meetings

Her Campus BU | Boston, MA
Social Media Director, December 2022 - Present

- Spearhead media efforts, guiding a team of about 20 members ages ranging from freshman to graduate students
- Create graphics to be posted to social media platforms and led organization-wide graphic design workshops
- Delegate responsibilities; schedule and approve posts daily on instagram and tik tok
- Create content for PR partnership campaigns for brands such as Valentino, YSL, Clinique and more, following briefings as supplied by the national chapter and the brands.

Spoon University BU | Boston, MA
Editorial Director; Secretary, December 2023 - Present

- Pitch and write original articles relating to the food scene at Boston University and in the greater Boston area
- Edit and proofread content from our food writers for accuracy and clarity
- Collaborate with a team of leaders as well as our national organization to increase membership and plan engaging, relevant activities to increase involvement

The Daily Free Press | Boston, MA
Lifestyle Writer, September 2023 - Present

- Pitch and write original articles for the lifestyle section of the publication on topics including food, entertainment, culture and more
- Focus on accuracy, style of writing and reporting, and relevancy to ensure the production of high-quality content
- Collaborate with editors to improve content grammatically and stylistically

LIVEwithTY, BUTV10 | Boston, MA
Assistant Director of Marketing; Head of Photography, September 2024 - Present

